

The Book "Cartiers: The Untold Story of Jewellery Empire" launched in Mumbai

The book launch of "The Cartiers: The Untold Story of Jewellery Empire" was held at an event in Mumbai on 28th January, 2020 in the presence of industry stalwarts. The author Francesca Cartier Brickell is on an India tour to promote her book. The book is worth reading for every jeweller.

She writes about the growth of the brand "Cartiers" into one of the most famous jewellery dealers in the world. The evidence of the deep bond between India and Cartier lay in the precious tiaras, neck pieces and jewellery they designed for the royal houses.

Francesca's great-grandfather was the youngest of the three brothers who made Cartier a synonym for high-end jewellery. To write about her family's history, she had to travel



the paths her ancestor had covered nearly a 100 years ago and piece together the glittering success story of the brothers as they bought diamonds, rubies, emeralds, sapphires, pearls and more from all over the world.

GJEPC sets up a Common Facility Centre (CFC) for the gold artisans in Kolkata

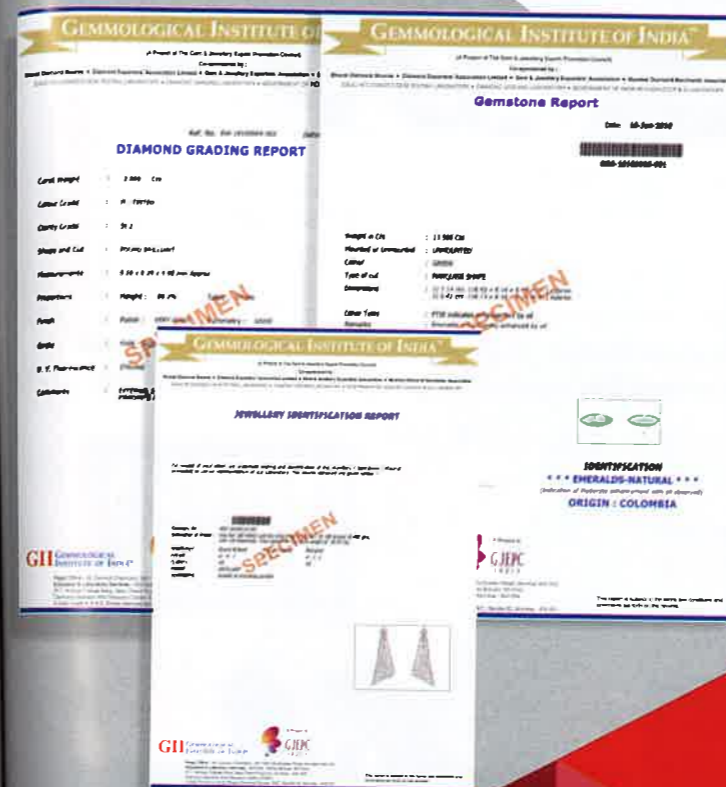


Gem & Jewellery Export Promotion Council (GJEPC) has set up a common facility centre (CFC) at Bow Bazar, Kolkata to help the artisans from Bengal to produce jewellery with minimum process losses. The CFC at Bow Bazar was set up by GJEPC in association with Swarna Shilpa Bachao Samiti (SSBC). There are many small gem and jewellery units set in Bow Bazar and its surrounding areas. GJEPC with

the support of the commerce ministry has already set up CFCs in Amreli, Palanpur, Visnagar and Junagadh in the state of Gujarat.

Pramod Agrawal, chairman, GJEPC said, "India is a leading player in the global gem and jewellery market. To sustain its leadership, GJEPC has been facilitating the industry especially the MSMEs who are the backbone of the industry, with modern machines and tools at affordable prices at Common Facility Centres. Our effort is to give small and medium jeweller manufacturing unit holders access to a common platform where they could take benefit of the equipment globally used in Jewellery industry, thus improve their overall performance when it comes to manufacturing Jewellery."

Our Certificates add Value to
your Gems & Jewellery



CERTIFICATION EDUCATION

- Gemstone Identification
- Diamond Grading
- Diamond Studded Jewellery Grading
- Geographical Origin Determination
- Identification of Synthetic Diamond
- Diploma in Gemmology
- Diploma in Diamond Grading
- Short term Courses in Gemmology & Diamond Grading
- Jewellery Business-Management Course



www.giionline.com Ph.022 23889232

