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“As an endeavour to encourage design talent and entrepreneurship, this time we have created a special Design Pavilion, which will showcase the works of nine hand-picked women entrepreneurs and nine budding jewellery designers from the industry. GJEPC has offered nominal rates for these participants, with an aim to bring forth such design talent.

As GJEPC we indulge in series of design initiatives across the year that helps nurture the skillset and talent of jewellery design. Design Pavilion at IIJS Signature is yet another such effort in that direction” Said Mr Pramod Agrawal.

Speaking on the Design Pavilion, Convener National Exhibitions said, “India is a powerhouse of Design when it comes to jewellery. It was imperative to showcase this design talent to the world at IIJS Signature, as the show provides significant opportunity and exposure to Indian and International buyers” Mansukh Kothari, Convener -

National Exhibitions, GJEPC. The IIJS Signature platform will also be known for giving exposure to the new comers in the industry. This year, IIJS Signature has a special Design Pavilion, which will feature the works of nine hand-picked women entrepreneurs and nine budding jewellery designers.

The platform will be a great experience for our designers and entrepreneurs to network and meet buyers from India and abroad. This will also give them an understanding on the expectations of different buyers. GJEPC has offered special rates for these participants with the aim to encourage tomorrow’s creative stars of India.

Selection of jewellery designers and women entrepreneurs will be done by independent industry experts appointed by the Council in assistance with the Women’s Jewellery Association – India. Preference will also be given to IIGJ past and present alumni.

BREEZY & FRESH DESIGN CURVES:

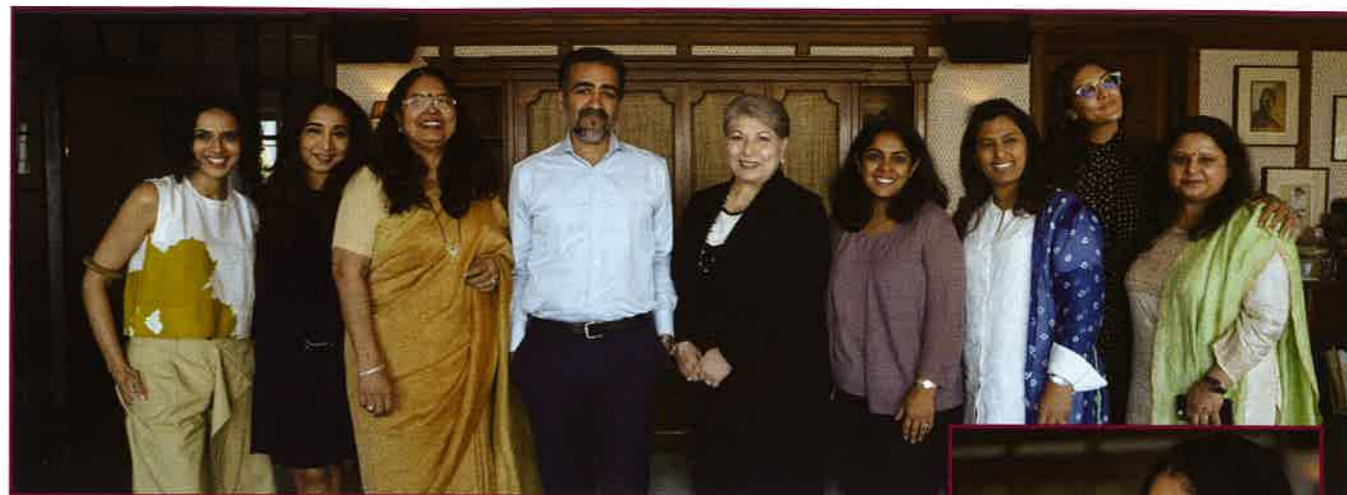
GJEPC has well announced the creation of Special Design Pavilion in the IIJS Signature dome 2020 and well convinced all exhibitors about the presence of budding jewellery designers! And this factor has ensured two, 1:

Breezy jewellery design and curves from the designers and 2: curves-n-drafts from the rest exhibitors to influence a buyer class & visitors at the Show 2020.

In short the IIJS Signature exhibit India a design powerhouse, cutting edge jewellery design to appropriate buyers list of product mix and to fascinate those who are a millennials, GenX & GenZ who bothers quality, curves, consistency, finishing and a breeze in jewellery designs!



INSPIRING ARTISANS & DESIGNS:



Two significant events timed around IIJS Signature i.e. Design Inspirations and The Artisan Awards. These are being

presented by a renowned international jewellery artist, who is specially visiting the show for this purpose.



the sidelines of IIJS Signature, on February 16th, will see a slew of distinguished foreign and Indian speakers from the fields of fashion, jewellery, retail and more. These influential experts will share their knowledge and experience to stimulate ideas and innovation.

organised in keeping with the GJEPC’s stated objective of raising the design consciousness of the Indian industry.

The day-long Design Inspirations seminar, which will be held along

The Artisan Awards 2020, which is themed on Architectural Gems, will honour nine winners on February 12th 2020, at an exclusive gala in Mumbai, one day prior to the start of IIJS Signature. In the first round of judging, 27 finalists were selected from the 625 entries. The designs were based on the three key architectural eras – Art Deco, Islamic Arabesque and Neo-Futurism. The Awards will be

