

We have to recognize that gold is an industry. It has a huge retail market. Millions of citizens are involved in transactions in gold. It has employment potential. The manner in which the industry develops will have an impact on the future of the financial sector since 'gold has some characteristics of money' and is a 'substitute for financial asset'. It's time that government places a white paper incorporating a positive comprehensive policy on gold.

Y V REDDY

Former RBI Governor

Building consumer confidence is very important for GIA and the gem and jewellery industry. GIA India has been working with jewellers to organise seminars and to conduct complimentary training for their sales staff to help them explain diamond quality effectively. Jewellers see merit in such initiatives and I'm thankful to Malabar Gold and Diamonds for giving GIA India the opportunity to share knowledge with its consumers.

NIRUPA BHATT

Managing Director of GIA India and Middle East

Market power is shifting from supply to demand. In the next 90 years, diamond-mining companies will not have market power. They probably won't even exist, as diamond mining will be very limited.

MARTIN RAPAPORT

Chairman, Rapaport Group

The need of the hour is to create awareness among the consumers across the country so that they demand hallmarked gold jewellery. The government should ensure that the hallmarking centres follow best practices while assaying the jewellery to ensure uniformity.

AHAMMED MP

Chairman, Malabar Gold & Diamonds

Transparency is not there. A fair amount of impurities are being sold to the consumers right now. This (hallmarking) move is in the right direction and was much needed.

SANDEEP KULHALLI

Senior Vice President, Retail and Marketing, Jewellery Division, Titan Company Ltd

Forevermark is proud to showcase its unique collection of diamond solitaires at Malabar Gold and Diamonds, one of the brand's most cherished partners. Forevermark diamonds are among the world's most beautiful diamonds and at Malabar Gold and Diamonds solitaire showcase, you are sure to find a diamond for your special occasion. Each of our diamonds go through a stringent selection and grading process, hence assuring that it has met Forevermark's standards of beauty and rarity.

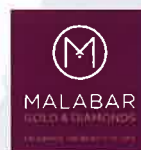
SACHIN JAIN

President, Forevermark India



GIA®

RAPAPORT.



DE BEERS
JEWELLERS