



A Diamond touch, to accelerate Jewellery and luxury Industry

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## News Bureau



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### GJSCI and WJA India to organise Design Connect in Mumbai



**GJSCI and WJA India announce Design Connect!**

A platform for jewellery designers

To connect and collaborate with Key players!

The one-day event to be held  
on 26th June, 2019 at Hotel Sahara Star!

The Gem & Jewellery Skill Council of India (GJSCI), in conjunction with Women's Jewelry Association (WJA) – India Chapter, announced that it will organise 'Design Connect', a one-day event for jewellery designers to help connect and collaborate with manufacturers and retailers, at Hotel Sahara Star, Mumbai, on 26th June, 2019.

The event will begin with a panel discussion on the importance of design for delivering growth and margins for jewellers, one-on-one mentoring sessions for designers to seek guidance, and interview desks – providing exciting opportunities for designers, manufacturers and retailers to collaborate and grow the industry.

Design Connect is supported by GIA (Gemological Institute of America), Gem and Jewellery Export Promotion Council (GJEPC), All India Gem and Jewellery Domestic Council (GJC) and Indian Bullion and Jewellers Association (IBJA).

India has an abundance of talent that creates excellent jewellery designs. For many years, the international luxury brands have taken inspiration from Indian culture and motifs. Indian designers, too, have been at the forefront of the global gem and jewellery industry by creating unique designs. It is such talented designers and aspiring jewellery designers that can take the rarest metals and gemstones and transform them into a piece of jewellery that will be adorned for generations.

"Often, talented designers are unable to approach jewellery manufacturers and retailers. On the other hand, while manufacturers and retailers recognise the importance of design, they are not certain how to access the talent pool of aspiring jewellery designers. To bridge this gap, GJSCI and WJA- with the support of GJEPC, GJC, IBJA and GIA are creating this platform 'Design Connect'," said Mr. Sanjay Kothari, Chairman-GJSCI.



He added, "GJSCI also initiated 'Anant-The Design

Competition' with a focus on promoting design development, product innovation and diversification of India's four heritage jewellery art forms Thewa, Gajra, Tarakasi and Hupari Payal. We will also be felicitating winners of the competition at Design Connect as a part of recognising and rewarding the jewellery design talent in the country."

Ms Nirupa Bhatt, President, WJA-India Chapter said, "Majority of the WJA members are talented jewellery designers. Design Connect will serve as an ideal platform for collaboration opportunities."

Jewellery designers and companies who wish to participate for Design Connect can contact Ms Rinnie Fernandes, GJSCI.

Jewellery designers and companies who wish to participate for Design Connect can contact Rinnie Fernandes (9167521328) or Shefali Parab (9594018809).

For press enquiries, please contact Ms. Rinnie Fernandes: ea@gjsci.org

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