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Shilpa Agarwal EFX Hosts 'A Date with Diamonds'

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Jewellery connoisseur Shilpa Agarwal EFX today hosted "A Date with Diamonds," a knowledge seminar on diamonds, organised by GIA India (Gemmological Institute of America) – the world's foremost authority in gemmology and the creator of the 4Cs of Diamond Quality – Colour, Clarity, Cut and Carat Weight. Ms. Nirupa Bhatt, Managing Director of GIA India and Middle East, presented interesting facts about the fascinating world of diamonds. This was followed by a session by Shilpa Agarwal on styling of diamond Jewellery on daily and special occasions. The event was an Invite only affair and was attended by select HNI ladies of Pune at Taj Blue Diamond on a Saturday afternoon over Hi Tea.

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Ms. Bhatt explained the formation of diamonds billions of years ago, attributes of a diamond, its history and the 4Cs of Diamond Quality. Shilpa Agarwal gave valuable tips on styling for daily and special occasions. Guests also witnessed an exclusive collection of statement diamond jewels for invitees to experience the style and settings of various stunning statement pieces. The overall objective of the event was to provide the audience an opportunity to meet an expert on diamonds, understand and appreciate the hidden beauty of diamonds, and also get jewellery styling tips so that they are able to make a statement every time they adorn nature's precious gifts.



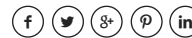
Ms. Nirupa Bhatt said, "GIA's mission is to ensure public trust and consumer confidence in gems and jewellery. We are happy to present information on diamonds that is a result of decades of research GIA has been conducting in the field of gemmology. We welcome the opportunity to explain these gemstones, created billions of years ago, that continue to mesmerise jewellery creators and consumers alike." "Intricate and subtle savoir faire is what makes fine jewellery coveted by a collector. This is not achieved by high techniques alone but the attention paid to the motif, design and the story that every piece tells.

As a personal jeweller, my aim is to constantly empower my clients with knowledge about the products. From time to time, I curate events like 'Date with Diamonds' where my patrons can come and interact with experts on a personal note to understand the products and trends better. I am thrilled with Nirupa Bhatt's presence today for this initiative where she shared insights on how to buy your precious diamonds. GIA has been the creator of 4Cs globally and to have her speak on the topic was very exciting for me and my clients", said Ms. Shilpa Agarwal.

Courtesy: Press Release

TAGS: Gemmological Institute of America GIA India Shilpa Agarwal

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