



GIA India

GIA India shares gemstone knowledge with JD Solitaire's customers in New Delhi

ANI | Updated: Oct 09, 2018 12:16 IST

New Delhi [India], Oct 9 (ANI-BusinessWireIndia): GIA India ([/search?query=GIA India](#)) organised the seminar 'World of Gemstones ([/search?query=Gemstones](#))' to help customers of JD Solitaire ([/search?query=JD Solitaire](#)) to build their

knowledge and confidence.

Nirupa Bhatt, Managing Director of GIA India (</search?query=GIA India>) and the Middle East (</search?query=Middle East>), shared insights on diamonds (</search?query=diamonds>), colored gems and pearls (</search?query=pearls>), including the famous 4Cs of diamond quality - color, clarity, cut and carat weight, and the GIA 7 Pearl Value Factors™.

Attendees gained information on these natural and laboratory-grown gemstones, color, quality, sources, treatments, and care and cleaning tips. The seminar also helped potential consumers understand the importance of independent diamond grading and identification reports, and a jeweller's responsibility to sell with disclosure.

"Jewellers throughout India are pleased with the opportunity consumers get to receive knowledge from the creators of the 4Cs. I'd like to thank Sanjay Kalsi and JD Solitaire (</search?query=JD Solitaire>) for giving GIA India (</search?query=GIA India>) the opportunity to share interesting information about diamonds (</search?query=diamonds>), colored stones, and pearls (</search?query=pearls>). I believe such initiatives will not only help spread awareness among consumers, but also help drive jeweller's sales," said Nirupa Bhatt.

"We're really thankful to GIA India (</search?query=GIA India>) for educating our customers about diamonds (</search?query=diamonds>) and colored stones. The presentation was informative and insightful. I'd also like to thank Ms. Bhatt and her team for this initiative," said Sanjay Kalsi.

GIA conducts trade seminars and workshops on a variety of topics including diamonds (</search?query=diamonds>) and gemstones, synthetics, stimulants and treatments. GIA also offers courses on diamonds (</search?query=diamonds>), colored stones, pearls (</search?query=pearls>), merchandising, jewellery design and more. (ANI-BusinessWireIndia)

TAGS

GIA India
(</search/?query=GIA India>)

Gemstones
(</search/?query= Gemstones>)