

# GIA India to Present Latest Product & Service Developments at IJS 2018

**Complimentary seminars, live demonstrations, retailer support programmes and more at the upcoming IJS**

By: Diamond World News Service | Jul 27 2018 1:21PM |



*GIA Booth - IJS 2017*

GIA India will present laboratory and education offerings, live demonstrations of the GIA iD100 gem testing device, complimentary seminars and more at the India International Jewellery Show (IJS) from 9-13 August, 2018 at Bombay Exhibition Centre, Mumbai. To learn more about GIA India's offerings, visitors can step in to Booth #1D066 and Booth #2B003.

Live demonstrations of GIA iD100, which distinguishes natural diamonds from synthetic (HPHT and CVD) diamonds and diamond simulants in the colourless to near-colourless range, in sizes starting from 0.9 millimeters in diameter will be featured at Booth # 1D066. Visitors can also learn about the GIA Melee Analysis Service and attend complimentary seminars on topics including diamonds, coloured gemstones, pearls and merchandising skills at the booth. GIA India will also conduct 'Retail Sales Associates Training Programme' for sales staff of retail outlets at the booth.

Nirupa Bhatt, Managing Director of GIA India and Middle East said, "We are excited to be present at a new location in Hall #1 at IJS. We welcome office bearers from trade associations across the country to visit us and schedule seminars in their respective locations. Retailers are invited to visit us at our booth and learn more about organising complimentary training for their sales associates."