

## GIA India Presents Seminar on 'Synthetic Diamonds' in New Delhi

### The seminar was part of an event organised by GJEPC for its members on 'Export Promotion'

GIA (Gemological Institute of America) India presented a seminar on 'Synthetic Diamonds' in New Delhi on June 30, 2018, at Hotel Siddharth. The speaker – Nirupa Bhatt, Managing Director of GIA India and Middle East – spoke about the importance of disclosure and ensuring that diamonds are checked by a credible gemmological laboratory because it is not possible to visually distinguish natural diamonds from synthetic diamonds. This is important to sustain and enhance customer confidence. The seminar was presented at an event organised by Gem Jewellery Export Promotion Council (GJEPC) for its Micro, Small & Medium Enterprises (MSME) members on 'Export Promotion.'



**Audience at the event organised by GJEPC for its MSME members on 'Export Promotion'**

"We are thankful to GIA for this interactive discussion about synthetic diamonds. GIA is making a significant contribution to the gem and jewellery industry by sharing knowledge and insights about the disclosure and detection of synthetic diamonds," said Mr. K. K. Duggal, Regional Director of Trade & Policy, GJEPC.

"The supply of synthetic diamonds has increased in recent years. The trade is eager to gain more knowledge on synthetics and GIA is here to help them understand the important aspects of natural and synthetic diamonds as well as the importance of disclosure to help build consumer confidence," said Ms. Bhatt. "As a public benefit institute, GIA India's goal in organising such seminars is to educate the trade and ensure public trust in gems and jewellery."



**Nirupa Bhatt, Managing Director of GIA India and Middle East, spoke about the importance of disclosure and ensuring that diamonds are checked by a credible gemmological laboratory**