

NAKSHATRA WORLD OPENED IIJW 2017 WITH A DAZZLING PRESENTATION



It was a grand opening of the India International Jewellery Week 2017 when Nakshatra World unveiled a stunning collection of amazing jewellery to dazzle the packed hall at St Regis Hotel, Mumbai.

Mr. Praveenshankar Pandya, Chairman, GJEPC, inaugurated IIJW 2017 in the presence of Mrs. Amruta Fadnavis, wife of Hon. Maharashtra Chief Minister Mr. Devendra Fadnavis; Ms. Nirupa Bhatt (Managing Director - GIA in India & Middle East), Mehul Choksi (Chairman, Gitanjali Group) and Shailesh Sangani (Convener, Promotions, Marketing & Business Development - PMBD, GJEPC).

Taking a bow at the end of the Nakshatra show along with Archana Kochhar and Kriti Sanon was Mr Saurav Bhattacharya, Group President Nakshatra World. Kriti Sanon is the new face of Nakshatra Gili. Making a

dramatic entrance to end the show was the popular, Bollywood beauty, Kriti Sanon who looked sensational wearing a splendid, lacy, gold flat necklace, bangle and earrings in yellow/white diamonds, with a centre pendant.

The leading retail houses and top designers showcasing their



collections at IIJW 2017 (include Nakshatra World, Caratlane, Azva, PC Jewellers on 23rd September; IIGJ Mumbai in association with Waman Hari Pethe Jewellers; Surya Golds in association with Swarovski Gemstones; Pallavi Foley presented by Bluestones.com; Mehta & Sons by Narendra Mehta in association with IGI; Laksh Pahuja presented by Gemma & HRD Antwerp, Anmol using Australian Diamonds; Reliance Jewels using Australian Diamonds; C. Krishnaih Chetty Group of Jewellers on 24th September 2017.

Nakshatra World is a name that has been trusted by women for jewellery in India for years. The company has a fabulous line of branded jewellery that suits every requirement when it comes to ornaments buying.



From the world famous Nakshatra collection to the trendy Gili and Azmi, the designs moved onto the glamorous Nirvana, Sangini, Diya, Parineeta and the Nizam lines. There is a brand for each fastidious lady and varying occasions. With 3000 points of sale in India and abroad, which include stores, SIS, distributors and other formats, the Nakshatra World jewellery collections are sold on-line as well as off-line.

Unveiling the Nakshatra Diamond Jewellery line on the ramp at India International Jewellery Week 2017 the inspiration was the glorious stars in the celestial sky. Created in 18K gold with diamonds, the stylised classic seven petals diamond flower known as the 'Kudajodi', which is connected with the mythical constellation named 'Saptarishi Mandalam', was seen in the designs. This lovely flower is always considered an auspicious

symbol that will bring good luck and blessings to the wearer.

The grand show opened with the very dynamic and graceful Sandip Soparrkar, ace dance expert and top model Alesia Raut who enthralled the audience with a stunning salsa and tango. Sandip wore an impressive, giant,

diamond collar-cum-pocket brooch, while Alesia dazzled with diamond earrings.

The jewellery collection that followed was a lavish display of the most exquisite pieces seen on the ramp. Tasselled ruby pendants, cascading neckpieces, flat diamond and emerald geometric collars, lacy necklaces with pearls and ruby accents and the diamond choker with a lacy, flowing, bib were mind-boggling. Gorgeous sapphires, pear shaped giant emeralds and scalloped diamond creations created an unending line of beauty and jewellery. When it comes to jewellery par excellence, the Nakshatra World collection is what every woman will long for on the most important day of her life.