



ATHARVA GROUP PROMOTES EXCELLENCE IN THE HOSPITALITY INDUSTRY TRAINING

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career options

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Advertorial, Education Promotional Feature



SVIMS TRAINS FUTURE-READY MANAGERS WHO ARE CAPABLE TO TAKE ON THE GLOBAL ROLE

We believe in nurturing talent and honing skills to create gemmology success stories: NIRUPA PANDYA BHATT

Established in 1931, GIA (Gemological Institute of America) is considered the world's foremost authority in diamonds, coloured stones and pearls. A non-profit organisation, GIA's mission is to ensure public trust in gems and jewellery through research, education, laboratory services and instrument development.

As a leading institute for gemmological education, GIA has trained over 15,000 professionals in India and more than 350,000 students around the world. What sets GIA education apart is the research that supports it. GIA researchers around the world are constantly looking into latest developments, and their work is included in the curriculum of GIA courses.

Excerpts of an enlightening conversation with Nirupa Pandya Bhatt, Managing Director for GIA in India and Middle East. Read on...



>> NIRUPA PANDYA BHATT, Managing Director for GIA in India and Middle East

jewellery design and courses that serve working professionals or those interested in entering the industry. With a state-of-the-art campus, located at BKC, GIA India offers diploma programmes including the Graduate Gemologist, Graduate Diamonds, Graduate Colored Stones and courses in jewellery design. We also conduct lab classes in diamond grading, gem identification, coloured stone grading, and pearl grading.

IS IT IMPORTANT TO HAVE AN INTEREST IN GEMS FOR JOINING THIS COURSE?

A little bit of spark brings you here and then our instructors do the rest. Knowledge sharing and practical training received here evolves and creates a further interest. Our instructors make sure that they engage the students in a manner that helps them to communicate and support a career in gemmology.



>> The well-stocked library at GIA

WHAT WOULD BE THE CAREER OPTIONS FOR STUDENTS?

One can, of course, start his or her own business or expand their family business. Besides, there are several opportunities in jewellery industry such as sellers, merchandisers, designers, buyers, brokers and copy writers to mention a few. Our courses are a good stepping stone for managerial jobs as well.

DOES ORGANISED RETAIL GET VALUE FROM COURSES AT GIA?

Immense! I am really pleased that we are able to work with quite a few retailers. As per their feedback, once

their staff is trained by us, their effectiveness in product knowledge and achieving customer satisfaction increases. We have, trained the staff of leading retailers across India and Middle East – they are more than happy with our modules and methodology.

We have done programmes for online retailers as well, where the staff is trained to present jewellery online and write copy for it.

WE WOULD LOVE TO KNOW SOMETHING ABOUT YOUR PEDAGOGY.

Our courses are largely driven by practical training. Each student has his or her allocated seat, area and own set of instruments. Each one has their own stones to practise and learn. Instructors guide them and give them hands on training. There is also an ongoing evaluation process followed by doubt clearing sessions.

Our alumni's confidence and enthusiasm tell us that we have made a difference. We do not just deliver gemmology knowledge, we also imbibe in them GIA's mission which is integrity, values and practice high ethics.

WHAT WOULD BE THE GENDER RATIO IN YOUR CLASSES?

Generally speaking, it is mostly male members who want to continue or expand their business in diamonds and gemstones. Majority of our students therefore tend to be males. There are female students too, who come because of their interest in the field. Design class, for example, is dominated by women.

But personally I would like to say that the industry survives because of a woman's passion for jewellery and they should take more interest in the same. I brought in a US chapter called Women Jewellery Association to India, which now has close to 200 members. Women are slowly coming into the industry and it is a platform to network, interact and learn for them.

For more details about GIA in India, call 9309422444 or visit GIAIndia.in email: eduindia@gia.edu.



>> Student Classroom

TELL US SOMETHING ABOUT THE USP OF GIA?

GIA's curriculum is based on decades of extensive research. Embarking on an education in GIA opens doors to various career opportunities. GIA credentials and gemmology diplomas are recognised internationally by consumers and the industry alike as symbols of professional training and credibility.

DOES EDUCATION SERVICE PROVIDED BY GIA VARY FROM COUNTRY TO COUNTRY?

Education services we offer are universal. Whether you study here, in New York, or anywhere GIA offers courses, whether on campus or online, the curriculum, benchmarks, quality standards that they follow in terms of knowledge and instruction are exactly the same.

HOW ARE YOU DIFFERENT FROM OTHER GEMMOLOGY INSTITUTES IN INDIA?

Students seek high quality education, whether attending a management institute or studying gemmology, so that they can feel pride in their accomplishments. That's exactly the feeling when you graduate from GIA; we have been called the 'Harvard of Gemmology'

TELL US SOMETHING MORE ABOUT THE COURSES OFFERED.

Our courses can be broadly divided into three categories – gemmology,

AIMSR: Offering the best in management education

A new school of business thoughts

Aditya Institute of Management Studies and Research (AIMSR), Mumbai, ranked as No. 4 among the top emerging B-Schools in the Times B-Schools Survey 2016, relentlessly focuses on industry-based learning, extensive research partnerships and experiential pedagogy. Their key objective is to look beyond just imparting knowledge and work towards students' holistic personality development that would make their transition from being students to professionals smooth and glitch-free.

AIMSR strives to provide a solid foundation of conceptual knowledge that is essential to effective performance. Special focus is given to the coverage of pertinent business concepts and ways of thinking in a logical and rigorous fashion.

Practical training and experiential learning are key focus areas. Each classroom gets converted into action skills lab where knowledge is translated into action. Learning in a simulated environment enables students to learn things in a close to real-life environment.

To enable students to gain the optimum from the experience and expertise of seasoned industry professionals, minimum 10% lectures in each subject are conducted by guest lecturers. As they supplement their lecture with their experiences, industry learnings and case studies, student not only assimilate the subject matter but also understand nuances of the corporate world.

AIMSR has created a course structure that has significant value, both for students and society alike. The pedagogy is planned keeping in mind that knowledge gained should be of use throughout their career and enable students to achieve high levels of performance on a consistent basis.

Due emphasis is given to soft-skills as they are at the core of a successful career. The soft-skills programme at AIMSR is about enabling and empowerment. With these training programmes, aspiring students are geared up to step into the shoes of young successful managers.

The institute has also formed an incubation cell in the campus. This cell along with a few other organisations that support entrepreneurship for students, helps to inculcate habits and skillset needed in an entrepreneur and nurture them.



>> Dr. Manoj Bhatia, Director, AIMSR

AIMSR's well-qualified and experienced full-time as well as guest faculty provides knowledge, guidance and direction. Experiential learning is a key focus area. The students are given a wide variety of in-class and out-bound exposure, including seminars, case-based learning, field projects, live projects, summer internships so as to have an overall exposure.

As an outcome of its differentiated strategy, the institute has bagged a number of awards in a short span of four years since its inception. Dr Bhatia attributes it to 'Leadership and Team work, the vision of top management and the young generation's keenness to lean and grow.'

The institute works closely with the industry – there are regular meetings and discussions to keep the syllabus updated and in-sync with market demands. In addition, each course has an exposure of guest speaker from industry for its 10-15% syllabus as minimum. This makes industry-academia close to each other and giving an overall exposure to the students.

A large number of Indian and MNCs companies recruit AIMSR students for their final placements and summer internships. Faculty mentoring and career counselling by industry experts are done on a regular basis with the students.

For details, contact: Aditya Institute of Management Studies and Research, Aditya Educational Campus, R. M. Bhattad Marg, Ram Nagar, Borivali (W), Mumbai - 400 092 Tel. No: 022-6110 6111/ 6110 6112 Email: info@aimsr.com

A new milestone in architecture education



>> Ar. Hafeez Contractor felicitating the first prize winner of International Design Competition from China

Aditya College of Architecture (ACA), which is established in 2013, is building its reputation brick-by-brick. With a firm belief in the principle of quality over quantity, the institute has kept the number of students limited to 80 per batch in its five-year Bachelor of Architecture (BArch) programme. This enables physical and creative space for every student as well as facilitates ample attention from faculty members.

Pedagogy is a healthy mix of lectures, on ground training and use of digital tools and techniques. From the first semester itself, an integrated approach is adopted.



>> Principal Aprana Surve, briefing the second year Ahmedabad Pol Documentations and model to Ar. Hafeez contractor

Ar. Aprana Surve, Principal, ACA, says, "This generation is a fearless generation open to express, experiment, ask questions and work hard. We need to give them enough challenges and make them think critically and creatively. As they need to respond to the changing society continuously, we at Aditya make sure that we provide them open spaces in their minds to think and create."

Emphasising the importance of build edifices on grounds of reality and not

castles in the air, ACA stress on practical training in terms of study tours, market visits and lectures by prominent professionals from the practice.

The institute conducts multiple workshops and seminars through the year. One of them is ACA Bridge, which bridges the gap between academics and practical training. Senior architects are invited to conduct these seminars. In another enlightening seminar, the institute invites experts from ancillary industries to interact with students. Thirdly, is the innovation summit which looks at both management and architects' perspective. It helps in widening students' horizon.

Market visits encompass a wide spectrum including Government housing schemes, commercial complexes, housing societies built by private builders and more.

To top it, there are 10 to 15-day extensive, long-distance study tours. During these tours, students analyse architecture in the backdrop of climate, social structure, and the finer nuances of that area. On their return to the institute, they create models, detailed documentation drawings and put together an exhibition. While special stress is given to architectural practices and unique characteristics of Mumbai housing and commercial spaces, this knowledge is supplemented by exposure to other cities as well.

Students were recently taken to Ahmedabad, a tier-II city, to understand how it functions. Exhaustive ground research was conducted and they explored from completely traditional housing to contemporary modern construction. An important aspect of the tour was learnings from older or smaller housing that could be of value in modern practices of today.

One of the key highlights of the programme is a six-month training programme in the fourth year where student work with architectural firms on live projects. On their return in the fifth year, they present an extensive thesis which goes beyond theory in realm of practice.

As the urban spaces keep shrinking and issues like global warming and environmental pollution continue gaining prominence, ACA lays special attention on architecture that addresses sustainability, affordable housing and best utilisation of small spaces. The institute has specialised faculty who guide students on the aspects of Green buildings.

An International Design Competition, too, is held every year. The last design competition was participated by over 500 students from nine ARCSIAN nations such as China, Bangladesh, Vietnam, Indonesia, to name a few. The first prize was won by a student team from Guangzhou Academy of Fine Arts, China, who received the award at the hands of Padma Vibhushan Ar. Hafeez Contractor.



>> Principal Ar. Aprana Surve receiving the Education Leadership Award at the World HRM Congress

ACA is introducing a BA in Interior Designing programme from this academic year. It provides students required graduation degree and also gives them intensive training in interior decoration which in itself is a burgeoning career option.

It also offers a number of part-time/short-term courses managed by its sister institute, Aditya College of Design Studies.

For details, contact: Aditya College of Architecture Aditya Educational Campus, R. M. Bhattad Marg, Ram Nagar, Borivali (W), Mumbai - 400 092 Mobile: +91-98331 10022 admissions@aditya-arch.edu.in info@aditya-arch.edu.in Tel : 022-26110 6111/ 135 www.aditya-arch.edu.in

STUDY ABROAD: UG & PG

You haven't missed the last (AIR) bus yet, but you sure might, if you are interested in pursuing a higher education course in one of the top nations of the world and don't do something about it quickly enough. On offer are degrees ranging from Business and Management, Engineering and Technology, Law, Computing and IT, Health and Medicine, Humanities, Social Sciences and Communications, Hospitality and Tourism, Arts and Design, Architecture, Computer Science, Finance, MBA, and Psychology. All of which open their doors to students for an intake in the month of Sept/Oct/Nov 2016 or Jan/Feb 2017 and also for future intakes. And keeping time management in mind, if you do not want to waste one whole year quick thinking and a well-planned agenda can still get you working towards a top degree from a reputed college. While there are many countries across the globe that are popular study destinations, some locations are just considered hotter on the study abroad thermometer than others. The UK, USA, Canada, Australia, New Zealand and Singapore are some of the famous destinations where you can pursue your UG and PG programme. So, all aboard the Airbus you guys and get some right advice and don't miss the bus.

For further details, call: Edwise 1-800-200-3678/ 86009 11333

FREE SEMINAR: STUDY IN CANADA

GeeBee Education has organised Free Seminars on "Study & Settle in Canada" at Vashi (June 23- 6.30pm - Tel. No: 95949 17523), Churchgate (June 24- 11am - Tel. 43222333), Borivali (June 24- 6.30pm - Tel. No: 28998333), Thane (June 25- 11am - Tel. No: 25388844) and Andheri (June 25- 6.30pm - Tel. No: 40224400). Prior registration is compulsory. For free registration, visit: www.geebeworld.com.

Information will also be provided on education loan. Students will be given a Free Information Guide on "Studying in Canada". Individual / Group Counselling will be provided to students. Parents are also welcome.

Canada offers a high standard of living and is consistently ranked by the United Nations as one of the best countries in the world to live and study. Tuition fees for international students are amongst the lowest in Canada as compared to other countries. Students have a choice of a large number of universities, colleges and technical institutes. For all that it offers, Canada has a remarkably low cost of living. Upon graduation, Students are allowed to work full-time in Canada for 1 to 3 years after the course completion. This provides an excellent opportunity to gain international work experience. "Canada welcomes International students and provides an excellent opportunity for Permanent Residency to qualified students. Besides, Canada is one of the safest countries for Indian students." Canadian Study Permit rules have been simplified for Indian students. The visa processing time has been reduced for certain Institutions that are participants under the Student Partnership Program (SPP). Students are now required to submit very few documents under SPP.

ON A RIGHT CAREER PATH

A full-time or part-time management program in any core industry gives an added edge, writes R Sharma

It is a given that a good job is a take away for many students enrolling in any of the full-time or part-time management program. However, before enrolling in one, a student should ideally check out the eminent faculty members on the panel, guest lecturers from the industry, reputation of the college and infrastructure at the campus while opting for a particular institute offering a management program. "A management course can set you on the right career path. After working for a year and a half I did not know

what I wanted to do and getting into a management institute will help me with setting my career on track," said a student who completed her hotel management degree from a reputed institute in Hyderabad.

Ideally, an MBA degree can also open several other avenues for students. "Hotel management is not just about restaurants but a lot of it is about sales, marketing and retail. A management degree can channelise me and help me in my career growth," she added.

In an age where there are plenty of

management institutions and almost everybody wants to pursue a management degree, education consultants feel that students should do a thorough background check before opting for an institute. "Many institutional websites are driven by marketing and are a commercially-run enterprise. Students should verify the authenticity of an institute, get in touch with the alumnae of the institute and do some basic research," said an international educational consultant.

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